

# Parole M

## Company presentation



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# Company Information

Parole-M started its business activity in 1994, managed by its sole owner Mrs. Madeleine Levi-Primo. The company is specialized in providing overall financial and accounting management and is a member of the Association of the Accountants and the Accounting Companies in Bulgaria since 2008.

Our advantage is the comprehensiveness of the services we offer. The overall financial and accounting management comprises bookkeeping, as well as cash management, tax consulting, tax defence, business advisory and analysis of investment opportunities. We also provide audit services in partnership with two Certified Public Accountants.

Our mission is to guarantee personalized approach to our clients and the treatment of their business in conformity with the highest standards of loyalty, probity and discretion. Quality of services and trust are the hallmarks of our business.

Currently our team consists of 10 professionals. We constantly invest in our team. We attend qualification courses and organize open discussions in order to be informed on the newly enforced regulations and the latest amendments in Bulgarian and International Accounting and Tax Regulations.

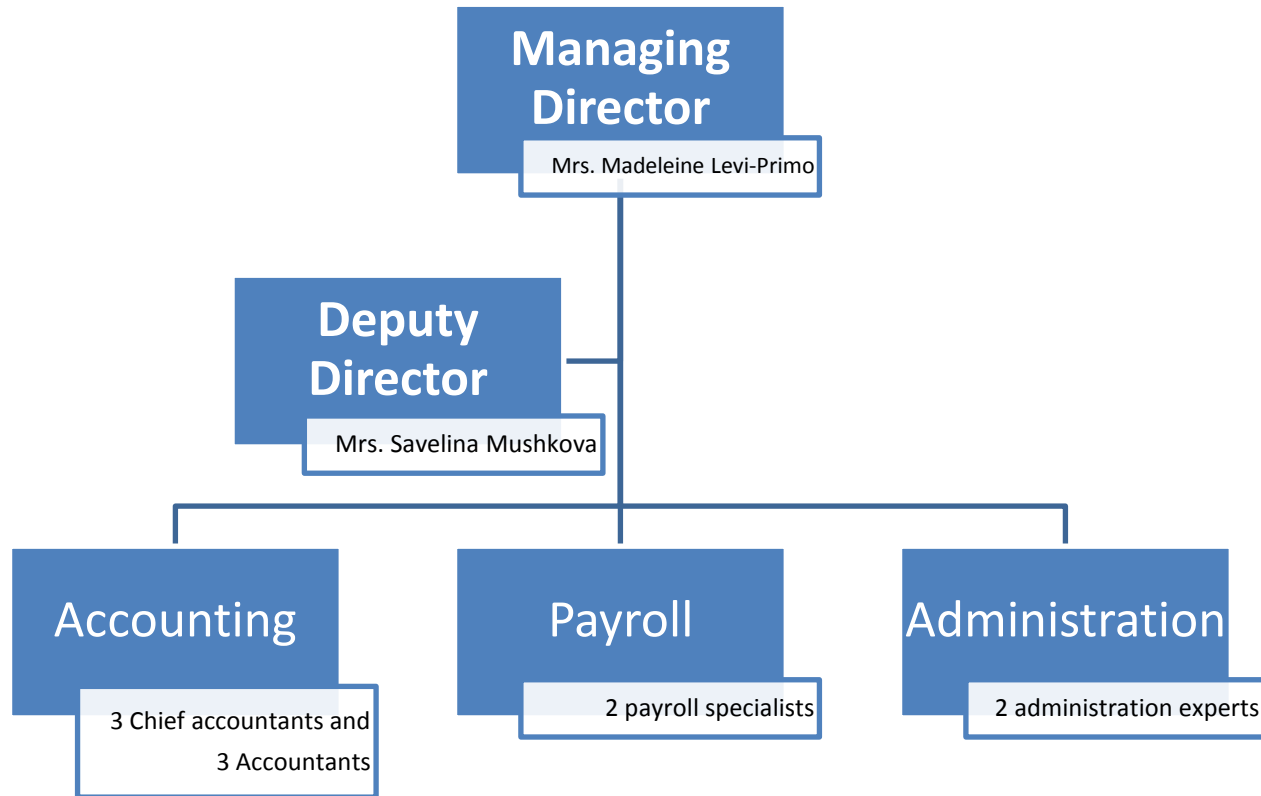


# Credits and prizes

- In 2002 the company is nominated on the 27th conference of the Direction for Business Initiative for International Star Award for Quality and Excellence.
- In 2003 at the Bulgarian Forum of the Business Leaders (Associated International Forum of the Business Leaders of the Prince of Wales), Parole-M is awarded “The Standard for Business Ethics” for the company’s commitment to support business relations, based on professionalism, competency and contribution to the development of the market economy in the region.
- Member of the Association of the Accountants and the Accounting Companies since 2008.



# Company Structure



# Managing Director and owner

One of the major factors for the success of our company is the indisputable trust we have gained through the years from our clients.

Knowing whom to trust with your financial deals is a major factor to consider. Mrs. Madeleine Levi-Primo, Managing Director and owner of the Company, represents this trust before our clients, hence we believe that her professional background is important to present.



# Madeleine Levi-Primo, CV

## WORK EXPERIENCE

**1994 – Present:** Managing director and owner of Parole-M EOOD

**2012 – Present:** Financial and Administrative Manager, MindTake Research EOOD.

**1994 – 2011:** Financial Manager, BBSS Gallup International AD

**1994 – 1998:** Financial Manager, Index AD

**1981 – 1994:** Ministry of Finance in different positions, as follows:

*1991 – 1994:* Expert in General Tax Department – Corporate Income Tax and International Taxation Unit, member of the team drafting the new tax legislation;

*1990 – 1991:* Expert in Department of Governmental Expenditures - in charge of Central Budget Expenditures;

*1981 – 1990:* Research Institute of Finance – scientific worker

**1978 – 1981:** State Insurance Institute – inspector

## MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

**2007 –** A member of Tax Consultants Chamber in Bulgaria

**2013 – 2016** Chairwoman of the Managing Board of the Association of the Accountants and the Accounting Companies in Bulgaria



# Madeleine Levi-Primo, CV

## EDUCATION

1974 – 1978: A Graduate of Bulgarian Institute for Economics, named now University for National and World Economy, Major: Finance

## QUALIFICATIONS:

1992 – Vienna – OECD – Centre for co-operation with the European Economies in Transition – Course on Principles of International Taxation and Tax Treaties.

1992 – Vienna - Certificate for International Tax Agreements;

2005 – Centre for cooperation of the European Countries in Economical Transition, Principles of the International Taxation;

Courses in European law, Transfer pricing, Double tax treaties, Money laundering, Project management, IFRS, VAT etc.

Language Skills: English, Bulgarian, Russian





# Division International clients

Our Accounting department consists of 6 professionals who are supervised by the Managing Director. Four of them are fluent in English and participate in the provision of services to our international clients.

Mrs. Marinka Taseva is our chief accountant responsible for the Division International clients. She gained broad experience and qualification in international environment on the fields of accounting and financial management. You will find her detailed CV attached to this presentation.



# Partnerships

We are in partnership with two Certified Public Accountants:

Mr. Ivan Zonkov is a Certified Public Accountant with more than 20 years of professional experience in the field of auditing. He is a member of the Committee of control on the quality of audit services within the Institute of Certified Public Accountants in Bulgaria.

Mr. Miroslav Kamenov is a Certified Public Accountant with more than 10 years of professional experience in the field of auditing, financial management and accounting.

We are also long-time partners with lawyers, public notaries and translation agencies for document legalization.



# Services

The services we provide include:

- Comprehensive accounting services
- Tax consulting
- Tax defence
- Human resources management
- Business planning and management
- Legal services
- Financial advisory
- Operational financial analyses
- Project budgeting and management
- Due diligence
- Accredited VAT Representation of foreign corporations and individuals
- Audit services provided in cooperation with two CPAs



# Industries our Clients operate in

Our clients include small, medium and large size legal entities and individual professionals. They operate and do business in various industries and sectors, such as:

PR, public opinion research and marketing

Bulgarian media companies

Information

Telecommunications

Advertising

Foreign and domestic trade

Transport

Construction

Movies production

Non-profit organizations

IT services

Software production

Real estate

Hotel and catering business

Production in the heavy industry sector



# International clients

## Geodis

With a headquarter in France. Geodis engages in and coordinates all of the business lines related to transport and logistics for your satisfaction and that of your customers : supply chain management, Air Sea Freight, full truck loads, logistics, distribution and Reverse Logistics. [www.geodis.fr](http://www.geodis.fr)



## Nodrex

Nordex is a producer of wind turbines. The business was launched in 1985, before the international demand for wind turbines increased in the first half of the nineties. [www.nordex-online.com](http://www.nordex-online.com)

## Drillcon

Drillcon AB (publ) is a diamond core and raise boring contractor to the mining and construction industry, with the Nordic countries and the Iberian peninsula as the principal markets. [www.drillcon.se](http://www.drillcon.se)

**Honeywell**



**PAROLE M.**

# Major local clients

## MindTake Research OOD

MindTake offers services across the spectrum of market research but specializes in quantitative and qualitative research online, both through individualized consulting and studies as well as standardised tools and products. [www.mindtake.com](http://www.mindtake.com)



## Orno AD

A Bulgarian distribution company that establishes and develops high quality products by means of implementation. The company works with most of the store chains on the territory of Bulgaria directly or through subcontractors. [www.orno.bg](http://www.orno.bg)



## Alarm Automatika EOOD

Alarm Automatika EOOD is a leader in developing and accomplishing complete, innovative and integrated solutions to electronic security. [www.alarmautomatika.com](http://www.alarmautomatika.com)



## River Styxx Capital AD

River Styxx Capital is engaged in investment advisory, consulting and financial services. Its sole owner is one of the most successful entrepreneurs in Bulgaria, whose previous finance company was acquired by BNP Pariba in 2008. [www.riverstyxxcapital.com](http://www.riverstyxxcapital.com)

## Intertainment Services JSCo.

Intertainment Services JSCo. is a company developing software products, Internet and peering services.



## Talk Online Panel Services OOD

Talk Online Panel Services OOD offers online market research and services. <https://talkonlinepanel.com>



Among our clients are other companies engaged in real estate, production, trade, advertising, PR and IT. We provide services to clients from the EU and third countries residing and doing business in Bulgaria.

# Contacts

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